

## FG Events 2008

# Eye to Eye Collective

Art, Craft and Design Show November 22nd 2008  
The Cross and Stable Church and Community Centre  
Downs Barn, Milton Keynes MK14 7RZ

Dear Artist,  
Thank you for your interest in Eye to Eye Collective organised by FG Events.  
Please find enclosed a Booking Form and Conditions

This is our second event this year. We received a good response from the public in May, despite it being the first exhibition organised by FG Events and a first Art event for the Cross and Stable. This airy and attractive building proved popular with exhibitors and visitors. We received a very receptive audience, with an average spend of approx. £40 per head and many left their details with us for information about future events.

For those of you taking part for the first time, the purpose of Eye to Eye Collective is to establish a new, affordable event, which brings together artists like yourself who work in the region, to meet a receptive audience and potential buyers.

You will receive advertising and promotional material from us in due course and we ask that everyone helps promote the event as widely as possible, in order to reach existing and new art buyers within our catchment. With this in mind, we will be contacting local media, Art Centres, Schools and Colleges, local businesses, local Councils and Art Galleries as before. While there are no guarantees, we would hope to reach an audience of several thousand residents and anticipate good visitor numbers on the day. We will be offering Fairtrade refreshments again and these will be complimentary to exhibitors and helpers.

Following the first exhibition interest from artists to take part has increased. So I would ask you to return your booking form as soon as possible to ensure your place is secure. We need a minimum of 12 exhibitors to break-even this time as booking fees for the venue have increased. Your payment of £50 is required in advance with your booking form so that I can confirm our booking of the centre. Should the event not draw enough exhibitors, we will cancel the event and return your booking fee in full. (Please see our terms and conditions for cancellation details.)

We will need 2 or 3 good quality images (200-300dpi) of new work for promotion and publicity as soon as possible, ideally with your booking form. You can forward the images on disc by post, or by email to:

[helen@feathergraphics.co.uk](mailto:helen@feathergraphics.co.uk)

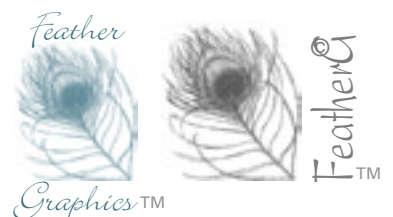
If you have any queries, please contact me, Helen on: 01908 607030, you can leave a message if no-one is available immediately and I will get back to you on my return.

I look forward to hearing from you and seeing you at Eye to Eye Collective in November.

Kind Regards,

Helen Casey-Green

The Feather Graphics trademark represents all paper-based work of Helen Casey-Green  
The FeatherG. trademark represents all textiles work of Helen Casey-Green



*The Studio*  
53, Frithwood Crescent  
Kents Hill  
Milton Keynes  
MK7 6HQ

Tel. Ans:  
01908 607030

Web:  
[www.feathergraphics.co.uk](http://www.feathergraphics.co.uk)